

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
487566-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON 4 IIIIGFSBIII	1120

Flight Dates	Order #	Alt Order #
08/07/12 - 08/14/12	487566	06258227

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/09/12	7AM-9AM The Early Show	7AM-9AM	--WT---	1:00	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WT--- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/08/12 8:28 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$50.00 NM 2 GFSB Th 08/09/12 8:53 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$50.00 NM									
2	08/07/12	08/11/12	M-SU Eyewitness News @ 11PM-11:35PM		-T-T-S-	1:00	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -T-T-S- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 08/07/12 11:25 PM M-SU Eyewitness News @ 11 11PM-11:35PM 1:00 LMFS12TV01H \$100.00 NM 3 GFSB Th 08/09/12 11:11 PM M-SU Eyewitness News @ 11 11PM-11:35PM 1:00 LMFS12TV01H \$100.00 NM 2 GFSB Sa 08/11/12 11:08 PM M-SU Eyewitness News @ 11 11PM-11:35PM 1:00 LMFS12TV01H \$100.00 NM									
3	08/09/12	08/09/12	Person of Interest	10PM-11PM	---1---	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 08/09/12 10:32 PM Person of Interest 10PM-11PM 1:00 LMFS12TV01H \$600.00 NM									
4	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30Am	-----1	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 08/12/12 9:25 AM CBS Sunday Morning 9AM-10:30Am 1:00 LMFS12TV01H \$150.00 NM									
6	08/13/12	08/13/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/13/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM 1:00 LMFS12TV01H \$150.00 NM									
7	08/13/12	08/13/12	M-SU Eyewitness News @ 11PM-11:35PM		1-----	1:00	1	\$100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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487566-1	08/19/12	August 2012	07/30/12 - 08/14/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McMahon for Senate	MCMAHON 4 IIIGFSBIII	1120

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 GFSB M		08/13/12	11:26 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	1:00	LMFS12TV01H	\$100.00	NM
8	08/14/12	08/14/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-T-----	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-----	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 GFSB Tu		08/14/12	6:58 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	1:00	LMFS12TV01H	\$90.00	NM
Total Spots						10			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$1,490.00
<u>Agency Commission</u>	\$223.50
<u>Net Amount Due</u>	\$1,266.50

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